

# Our Town ASSOCIATES

## Advertising Contract

# Service

### Customer Information

Advertiser \_\_\_\_\_ Date \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

### Ad Information

<input type="checkbox"/>  <input type="checkbox"/>  <input type="checkbox"/>	<b>Single 1x1</b>	<b>13 Weeks</b>	<b>26 Weeks</b>	<b>39 Weeks</b>	<b>52 Weeks</b>
	<b>\$18 per wk</b>	<b>\$16 per wk</b>	<b>\$14 per wk</b>	<b>\$12 per wk</b>	
	<b>\$234 total</b>	<b>\$416 total</b>	<b>\$546 total</b>	<b>\$624 total</b>	
	<b>Double 1x1<sup>1/2</sup></b>	<b>13 Weeks</b>	<b>26 Weeks</b>	<b>39 Weeks</b>	<b>52 Weeks</b>
	<b>\$27 per wk</b>	<b>\$24 per wk</b>	<b>\$21 per wk</b>	<b>\$18 per wk</b>	
	<b>\$351 total</b>	<b>\$624 total</b>	<b>\$819 total</b>	<b>\$936 total</b>	
	<b>Triple 1x2</b>	<b>13 Weeks</b>	<b>26 Weeks</b>	<b>39 Weeks</b>	<b>52 Weeks</b>
	<b>\$36 per wk</b>	<b>\$32 per wk</b>	<b>\$28 per wk</b>	<b>\$24 per wk</b>	
	<b>\$468 total</b>	<b>\$832 total</b>	<b>\$1092 total</b>	<b>\$1248 total</b>	
	<b>Start Date:</b> _____	<div style="border: 1px solid black; padding: 5px;"> <b>Contract Total:</b> _____   <b>Total:</b> _____         </div>			
	<b>End Date:</b> _____				

- Minimum contract length 13 weeks.
- Billing will be every 13 weeks before the beginning of that week period.
- Space is reserved upon contract.
- Copy approval due 8 days before publication date. Failure to approval copy does not mean that space will not be charged.
- Any modifications to the advertisement after initial approval will incur a \$20.00 charge per occurrence.
- All ads may be cancelled with 14 days written notice.
- Cancellations will be charged the adjusted balance based on qualified tier or a minimum of 13 weeks.
- Our Town reserves the right to refuse any ad.
- Positions of ad at the option of the publisher and no adjustment or refunds will be made because of position.
- Camera ready advertising submitted which does not conform to publishers mechanical condition may be floated, enlarged, or reduced at the discretion of the publisher.

Signature \_\_\_\_\_

Billing Info: CC# \_\_\_\_\_ Exp \_\_\_\_\_

I authorize automatic billing for my agreed upon contract term to be charged to above card \_\_\_\_\_ initial

I authorize automatic billing for renewals to be charged to above card \_\_\_\_\_ initial