

# Our Town Newspaper

## Display Advertising Info

PO. Box 750 • 36 Ridge Street • Pearl River, NY 10965

e-mail: ads@ourtownnews.com

*Serving Rockland & Northern Bergen Since 1973*

with Free Direct Mail Delivery to Rockland and Bergen Counties  
and Over 150 Bulk Drop Locations

### Premium Features

#### COLOR SELLS!

Four color process available.

#### GUARANTEED POSITION

Add 25% to B & W space rate for special guaranteed positions.

#### INSERTS

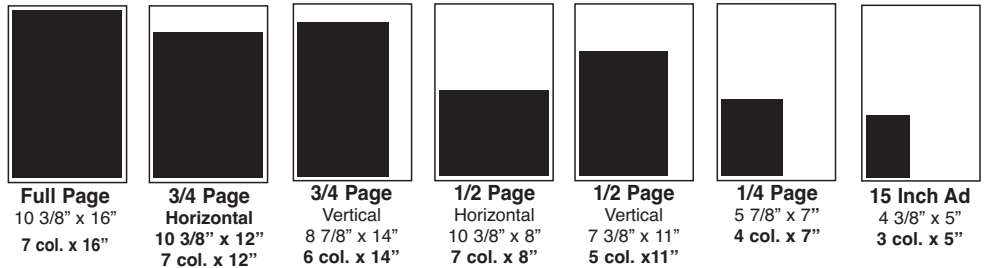
See your sales rep for details.

## ADVERTISING DEADLINES

Our Town.....Friday 1pm

### Page Layouts for Display Advertisements

AREA INDICATES SIZE OF AD



### MECHANICAL REQUIREMENTS

We accept ads in digital format as PDFs 300 dpi, 85 lpi, or TIFFS. Halftones should be 300 dpi minimum.

E-mail: ADS@ourtownnews.com

#### Page sizes

**Full Page 7 col. x 16"**

1 Column .....	1 3/8
2 Column .....	2 7/8
3 Column .....	4 3/8
4 Column .....	5 7/8
5 Column .....	7 3/8
6 Column .....	8 7/8
7 Column.....	10 3/8

## CIRCULATION AREA

### Rockland - Northern NJ Circulation Area

- |                     |                   |                    |                   |
|---------------------|-------------------|--------------------|-------------------|
| Blauvelt NY         | Grandview NY      | Closter NJ         | Old Tappan NJ     |
| Orangeburg NY       | Chestnut Ridge NY | Emerson NJ         | Park Ridge NJ     |
| Palisades NY        | New City NY       | Harrington Park NJ | Rivervale NJ      |
| Sneden's Landing NY | Bardonia NY       | Montvale NJ        | Rockleigh NJ      |
| Pearl River NY      | Nanuet NY         | Norwood NJ         | Westwood NJ       |
| Piermont NY         | Congers NY        | Northvale NJ       | Woodcliff lake NJ |
| Sparkill NY         | Valley Cottage NY |                    |                   |
| Tappan NY           | Central Nyack NY  |                    |                   |
| Nyack NY            | Upper Nyack NY    |                    |                   |
| South Nyack NY      |                   |                    |                   |

## General Information & Phone Numbers

**DISPLAY, CLASSIFIED AND EDITORIAL**

**tel: 845-735-1342 • fax: 845-620-9533**